



AMERICAN TRANSLATION PARTNERS®

SERVICES

EFFECTIVE
TRANSLATING AND INTERPRETING
BRIDGES THE COMMUNICATIONS GAP
ON A WORLDWIDE BASIS

INTERPRETATION

Language is not spoken in a vacuum

Everyone knows one word can have several meanings. Say “bar” to a lawyer, party planner, pole vaulter, or a candy maker and you’ll get four different answers. The same holds true for words used in the fields of Healthcare, Law, Insurance, Academics and Corporate. Context really matters!

This is why, at ATP, our worldwide network of certified and accredited linguists have more than superior language skills. These professionals, each with their own areas of specialization, subject matter, protocols and cultures; they understand nuances as well as words and they meticulously insulate their communications from embellishments and personal opinion.

If your interpreter doesn’t have the right skills, something might go wrong. And depending on the context, the consequences could range from embarrassing to a severe outcome. In short, whatever your language requirements happen to be, with the capability to provide comprehensive services for more than 150 languages, ATP is uniquely positioned to get the job done.





Types of Interpretation

Consecutive

The speaker stops periodically, then the interpreter renders what was said into the target language. This back-and-forth style of interpreting is suitable for business meetings, the witness stand, medical appointments, school meetings or focus groups.

Simultaneous

Simultaneous interpreters, along with audio equipment, facilitate the most expeditious exchange of dialogue of what is spoken in another language. This method may be used for the most demanding multilingual business meetings and international conferences.

Escort

Combining simultaneous and consecutive interpretation modes. This hybrid style of interpretation is ideal when there are only a few individuals in a group that speak a different language. This method is perfect for scenarios like guided tours, excursions and business trips.

Whisper

This is simultaneous interpreting without electronic equipment and no more than two listeners. This method of interpreting is very popular for scenarios such as a courtroom or a business meeting; or any situation where it is important to understand what is being spoken, without being disruptive to others around you.

Telephonic

As the name Telephonic implies, it is conducted entirely over the phone with the interpreter being conferenced into the call assisting the communicating parties. This method is useful when an in person interpreter is not possible.

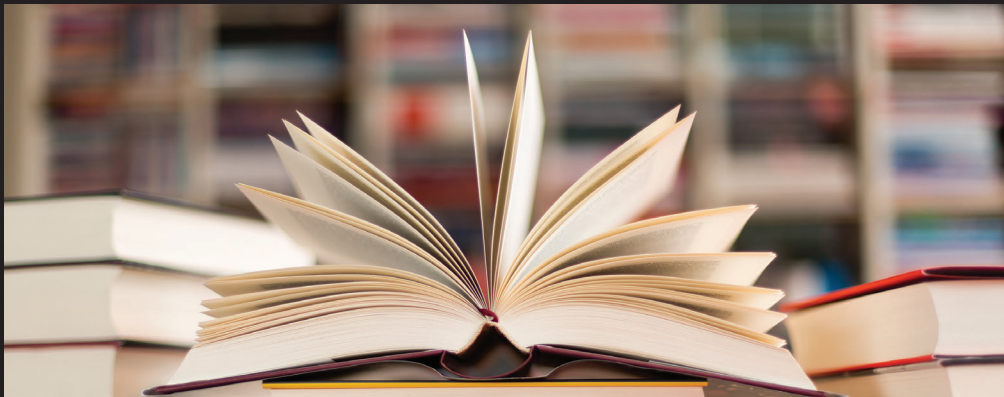
TRANSLATION

Is more than words

It's no mystery that tone and body language impact the meaning of the spoken word. But while body language is obviously not part of the equation when it comes to the meaning of the written word, tone most definitely is. In fact, to ignore or minimize tone when translating any important written document or communication could result in consequential errors.

At ATP, we recognize the vital role that tone plays in translation. Therefore, in keeping with client specifications, our project managers, translators, proofreaders and editors will make sure their final translation is in sync with the source content tone as well as adhering to any style guides you provide.

Regardless of where in the world you happen to be, you can depend on our language experts and project managers to deliver accurate and reliable translations in over 200 language pairs - ON TIME, NO EXCUSES! Our linguists are certified and accredited by national and international associations; many hold degrees in specialized fields such as legal, medical, insurance, corporate and technical industries.



Additional Services

Desktop Publishing

Multilingual publishing of source documents into any language including localization of images, artwork and other assets. Support for all industry-standard publishing applications include: InDesign, QuarkXPress, MS Office Suite and many others. All published work is verified by language professionals and optimized for your target audience.

Website Globalization

Globalization services involve translating all facets of your Web presence, from HTML to META data, giving you the right rhetoric to reach international browsers.

Software Localization

Cultural and linguistic translation of software strings into local formats for your users. We also provide remote or onsite support beta testing and development.

Brand Name Analysis

Analyzing your brand name and providing detailed reports that are easy to understand will help you forecast its success in foreign markets.

Audio / Video Transcription & Translation

Professional transcription and multilingual translation from audio and video mediums, conferences, interviews, focus groups and business meetings. We specialize in multilingual forensic transcription and translation of body wires and phone taps for court submission.

Voice-Over/ Subtitling/Narration

Linguists and professional voice talents recreate the proper vernacular and accents of your source dialogue to appeal to your target audience.



AMERICAN TRANSLATION PARTNERS®

Fast confirmations and quick turnarounds are the cornerstones to our successful customer services; strengthened by our network of professional linguists and our availability 24/7/365.

request@atptranslations.com



atptranslations.com

888.443.2376